



ALBUQUERQUE INTERNATIONAL BALLOON FIESTA® (AIBF)

CALL FOR 2025 SERIGRAPH POSTER ARTIST

Artwork submissions are currently being accepted by for the official 2025 Serigraph Poster. Since its inception in 1978, the Balloon Fiesta serigraph poster has garnered immense popularity, emerging as a coveted collectible within the AIBF community. The bedrock of this year's exclusive serigraph poster and infused aluminum prints will be comprised of these unique and original artistic creations.

HOW TO ENTER:

- Submit an original piece of art (preferred) to Lisa Mulder at 4401 Alameda Blvd NE, ABQ, NM 87113, or a digital image of the artwork, at a minimum of 300DPI to lmulder@balloonfiesta.com Include name, contact info and email with all entries.
- Include a small BIO about yourself as an artist and the inspiration for your piece.
- All submissions must be received no later than December 15th, 2024 to be considered for the 2025 Serigraph print.

FORMAT:

- Work must be an original that has been designed, created, and produced by the applicant and not already in publication.
- We encourage each artist to develop their own vision or concept using the media you are comfortable with. The more colorful the piece the more accepted by our patrons.
- Your artwork MUST include a hidden non-WB roadrunner somewhere in the image.
- We will accept horizontal or vertical submissions. Previous posters have been printed at 24"x36" and 20"x30" and tend to be vertical at a ratio of 9 out of 10.
- Preference will be given to New Mexico artists.

EXPECTATIONS:

- AIBF will purchase the original winning artwork for a sum of \$2500 and own all rights to the future use of the selected artwork. Digital art, if chosen, will need to be converted to an embellished canvas by the artist for display at the AIBF office.
- The winning artist will be expected to sign a portion of the posters and infused aluminum for a sum of \$500, and be available for interviews as needed during and after signing.

ACCEPTANCE:

- The final winning selection will be made on or before January 31st, 2025.
- All applicants will be notified by email by February 15th, 2025 as to final selections.
- All physical art submissions not chosen will be returned to the submitting artist.

Please direct any questions to Lisa Mulder, Merchandise Manager, 505-821-1000