

# cassadeepope

Changes often make us stronger than ever before.

In 2017, everything shifted for GRAMMY® Award-nominated platinum-certified country hit maker Cassadee Pope. She restructured her team, parted ways with the major label that served as her home for five years and endured the dissolution of a relationship. In the aftermath, she doubled down creatively and channeled those changes into the boldest, brightest, and biggest music of her career empowered by newfound confidence, inspiring independence, and true happiness.

“It was really important and pivotal for me to go through all of these life changes, because now I’m in the best place I’ve ever been,” she admits. “Honestly, I never knew how to be this happy. I didn’t even know I was capable of it. I always felt like I was afraid of starting over and not finding anything as good or better than what I had. As a result, I’m becoming who I was meant to be as an artist and a person. I can definitely say I’ve grown.” And, you can hear that in the progression of the music.

Truth is, Pope had already laid the ground work for such an evolution.

The singer’s powerhouse voice, inimitable presence, and endless charm transformed her into a force of nature beloved by millions worldwide. Following her victory on Season 3 of NBC’s *The Voice*, her 2013 full-length debut, *Frame By Frame*, bowed at No. 1 on *Billboard*’s Top Country Albums Chart and Top 10 on the *Billboard* 200 all-genre chart. Its lead single “Wasting All These Tears” not only notched an RIAA platinum certification, but it also achieved “Breakthrough Video of the Year” at the CMT Music Awards in 2014. Additionally, she would receive nominations at the *American Country Awards* and *People’s Choice Awards*, to name a few.

During 2016, she also teamed with Chris Young for the No. 1 hit “Think Of You” and garnered a 2017 GRAMMY® nod in the category of Best Country Duo/Group Performance. Along the way, she toured with everybody from Tim McGraw and Dierks Bentley to Young and Rascal Flatts, as well as making fiery appearances at *Stagecoach* and the UK’s *C2C: Country to Country*.

Throughout this time, Pope made significant creative strides as a lyricist and performer.

“This is a new chapter,” she continues. “Lyrically, it’s really self-assured and reflective of where I am. The music is sweet and vulnerable, but it’s also confident and sexy. There are no boundaries in terms of the music and I’m not afraid to cross the line and go a little rock ‘n’ roll either. It’s definitely new territory for me all around.”

The first single “Take You Home” kicks off this phase with swagger, style, and substance. Punctuated by confessional lyrics, it swings towards a guitar-driven refrain as she croons, *“I wanna take you home.”*

“When you meet someone, there’s a moment where you want to show this other person where you’re from and exactly why you are the way you are,” she explains. “*‘Take You Home’* speaks to that. You’re showing this guy that there are lots of layers to you. It’s not about just a one-night stand; it’s about really understanding. It’s also very in-your-face musically, really intimate, and a little seductive. I’m in love with it!”

Fans everywhere will be too. In the end, Cassadee’s music resounds and resonates on a new level in 2018 and beyond.

“My main goal is for people to relate,” she leaves off. “Going through tough times, crazy times, and even happy times, you want to feel like you’re not alone. When audiences hear this, I hope they think, *“Oh, there she is. This is the Cassadee we knew was there, but never quite got in the past.”* Recently, a longtime fan said to me, *‘You’re truly happy. You remind me of that excited Cassadee from 2008 again.’* Hearing those words just meant so much to me. This new music is real. It’s my story. You’re getting the most authentic version of me.”